

Reasonable men no longer pay \$80 for a white cotton dress shirt!

We are three Canadian professionals tired of paying over \$80 for white dress shirts and over \$8 a pair for black dress socks. So, we formed a company to sell 100 percent cotton **white dress shirts at \$40**, and calf-length men's **black dress socks at \$5 a pair**.

Based on your suggestions we now also carry blue and white oxford button-downs.

Why are our prices so reasonable?

Direct marketing with no middlemen. We buy directly from the manufacturer and deliver our products free of charge* to your office – and besides, we're reasonable guys.

What's so special about our shirts & socks?

Our shirts are 100 percent cotton and are manufactured to the highest standards. They are designed in Canada with single-needle topstitching, pearl buttons, double button cuffs, extra long shirt tails, and pleated sleeves and backs. Our socks are 75 percent prima cotton and 25 percent nylon, made in Canada by McGregor.

Still not convinced? Try before you buy & money back guarantee!

You will not find a similar quality shirt at this price in North America. Our clientele live from Halifax to Victoria and include lawyers, brokers, accountants and yes, even politicians. We take pride in our quality and value. If, for any reason, you are dissatisfied with your purchase, we offer a money back guarantee.

How do you order?

- In Toronto **1-416-443-8541**
- Call toll-free **1-800-221-8595**

just
white shirts
&
black socks



* Free delivery in downtown Toronto on orders of 3 or more shirts. Shipping charge to other areas is approximately \$4.95. For orders outside Ontario good news—no PST.